

WaterTech ASIA 2027

5-7 OCTOBER 2027

Penang Waterfront Convention Centre (PWCC)
The Light City, Penang, MALAYSIA

2nd International Water Management Industry
and Technology Exhibition & Forum

Supported & Hosted by:



PETAC
Penang State EXCO Office
for Tourism And Creative Economy



penang
convention &
exhibition
bureau

PENANG
2030



Organised by:



www.watertech-asia.com

In today's globalised and practically borderless environment, every country is racing to develop an efficient water management system, introducing various solutions and innovations to meet the ever-growing and challenging demands. Through the existence of AI and other innovative technologies, the water management industry is not excluded from seizing new platforms to further accelerate its growth and relevance towards being a sustainable part of a nation.

At the same time, we are also witnessing how water – once regarded purely as a natural and essential resource – is increasingly being politicised. Issues surrounding water management, distribution, and pricing have become intertwined with political, social, and economic considerations. This reality underscores the need for collaborative, transparent, and forward-looking governance in managing this precious resource – for the benefit of all, beyond partisan or territorial boundaries.

YAB Chow Kon Yeow • *Chief Minister of Pulau Pinang*

The Government particularly the Penang State Government continuously welcomes initiatives from event industry experts in creating economic opportunities amongst the various sectors of the industry.

As such, events like WaterTech Asia exhibition and conference is an exemplary effort that will go a long way in providing a conducive platform for the progress of information and knowledge in propelling a nation towards being a sustainable and safe haven for humanity.

YB Wong Hon Wai • *EXCO Tourism and Creative Economy*

I believe that focused events such as WaterTech Asia serve as the perfect platform as well as a networking conduit for the industry players to strengthen further and develop better business cooperation for the common mutual benefit. Events such as this should be a reference marketplace to help procurement experts source suppliers and service providers from the industry worldwide.

Dato' Ir. Pathmanathan K • *Group CEO – PBAHB & PBAPP*

WaterTech ASIA 2027

Event Highlights

International Pavilions

Water Management
Conferences and Forum

Business Matching

Innovation &
Technology Showcase

Hosted Buyer Programme

Networking Reception

WaterTech Asia 2027 aims to provide a premier platform that brings together government agencies, water utilities, industry leaders, technology providers, researchers, and investors to strengthen collaboration, foster innovation, and accelerate the adoption of sustainable water solutions across Malaysia and the ASEAN region.

The event seeks to showcase the latest technologies and best practices in water treatment, wastewater management, smart water systems, digitalisation, and climate-resilient infrastructure, while facilitating knowledge exchange, policy discussions, and strategic partnerships among key stakeholders. Through its exhibition, conference, and business networking programmes, WaterTech Asia 2027 aspires to drive investment, create new business opportunities, and support Malaysia's vision of becoming a regional hub for water technology, innovation, and sustainable water management.



WATERTECH ASIA 2025



Objectives



To provide a premier platform that brings together government agencies, water utilities, and industry leaders.

To showcase innovative technologies, products, and solutions

To facilitate knowledge sharing among policymakers, regulators, and industry experts

To promote innovation, digital transformation, and climate-resilient water solutions

Innovation

Showcase the latest technologies transforming water treatment, distribution, wastewater management, and digital water solutions



Collaboration

Connect governments, utilities, industry leaders, researchers, and technology providers to build strategic partnerships.



Sustainability

Promote resilient water management practices that support economic growth, environmental protection, and long-term water security.



Malaysia is fast emerging as a choice destination for international conventions and exhibitions in this part of the world. Its growing appeal to convention and exhibition organisers is not surprising in view of the country's easy accessibility from most parts of the world, modern infrastructure, a wide range of well-equipped facilities, accommodation and settings to cater to all types of meeting requirements and its proven track record in hosting numerous major international events.

Penang is a state in northwestern Malaysia, comprising Seberang Perai on the mainland and Penang Island. Penang Island is approximately a 10-minute ferry ride from Seberang Perai on Peninsular Malaysia. It is also connected to the mainland by two bridges: the Penang Bridge and the Second Penang Bridge (Sultan Abdul Halim Muadzam Shah Bridge). Penang International Airport receives flights from almost all domestic airports, as well as international destinations such as China, Hong Kong, Singapore, Thailand, Indonesia, Taiwan, Vietnam, Dubai, and Qatar.



The Venue

WaterTech Asia 2027 will be held at the Penang's premier and largest state of the art exhibition and convention venue, **Penang Waterfront Convention Centre (PWCC)**. Spanning over 30,650sqm and designed to deliver world class facilities and services, it is the ideal destination for prestigious events, exhibitions, and conventions. Strategically positioned to attract global attention, PWCC is set to redefine Penang as a hub for international exhibitions and convention.

SPONSORSHIP PARTICIPATION

We have several sponsorship packages specially designed for companies who wish to enhance their image during **WATERTECH ASIA 2027**.

EXHIBITIONS PARTICIPATION

For Shell Scheme, the basic fittings include:

Space, walls on the three sides, carpeted floor, fascia board in English, one information desk, two chairs, one electrical socket and two lights per stand.

For Raw Space: Only bare space will be provided excluding all of the above.

For Both Shell Scheme and Raw Space:

One electrical outlet is designated for one electrical appliance. Extension cords to multiple sockets are not allowed.



PARTICIPATION COST:

Exhibition

- **Shell Scheme**
(min 9scm) RM1,500 per sqm
- **Raw Space**
(min 24scm) RM1,200 per sqm

Organised by:



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