WaterTech
ASIA 2025

2-4 DECEMBER 2025

Penang Waterfront Convention Centre (PWCC)

A Global Gathering for Sustainability

MALAYSIA

MALAYSIA, which has long been a favourite international destination for business and leisure travelers, is best known as one of the most vibrant countries in Southeast Asia with its interesting fusion of three cultures – Malay, Chinese, Indian – a geo-cultural mix made even more interesting with the assimilation of other cultures into the Malaysian society – including the indigenous cultures of the Kadazans, Bajau, Ibans, Murut and other ethnic groups of Sabah and Sarawak, as well as the influences of the British, Portuguese, Dutch, Indonesian and Thai.

Malaysia is fast emerging as a choice destination for international conventions and exhibitions in this part of the world. Its growing appeal to convention and exhibition organisers is not surprising in view of the country's easy accessibility from most parts of the world, modern infrastructure, a wide range of well-equipped facilities, accommodation and settings to cater to all types of meeting requirements and its proven track record in hosting numerous major international events.

PENANG

Penang is a state in northwest Malaysia comprising mainland Seberang Perai and Penang Island. Penang Island is about 10-minute passenger ferry ride from Seberang Perai on the Malaysian Peninsula and connected via two bridges namely the Penang Bridge and the Second Penang Bridge (Sultan Abdul Halim Mu'Adzam Shah Bridge). Penang International Airport sees incoming flights from almost all domestic airports and many International destinations such as China, Hong Kong, Singapore, Thailand, Indonesia, Taiwan, Vietnam, Dubai and Qatar.

PWCC

DESIGNED TO OUTSHINE! Penang Waterfront Convention Centre (PWCC) is Penang's premier and largest state-of-the-art exhibition and convention venue. Spanning over 30,650sqm and designed to deliver world-class facilities and services, it is the ideal destination for hosting prestigious events, exhibitions, and conventions. Strategically positioned to attract global attention, PWCC is set to redefine Penang as a hub for international exhibition and convention.

Sponsorship Participation

We have several sponsorship packages specially designed for companies who wish to enhance their image during **WATERTECH ASIA 2025**.

For sponsorship opportunities, please contact the Organiser at **inquiry@watertech-asia.com**

Exhibition Participation

- ☐ Raw Space (min. 36 sqm) RM1,200.00 per sqm.
- ☐ Shell Scheme (min. 9 sqm) RM1,500.00 per sqm.

For Shell Scheme, the basic fittings include:
Space, walls on the three sides, carpeted floor, fascia board in English, one information desk, two chairs, one electrical socket and two lights per stand.

For Raw Space:
Only bare space will be provided excluding all of the above.

For Both Shell Scheme and Raw Space:
One electrical outlet is designated for one electrical appliance. Extension cords to multiple sockets are not allowed.

Standard Shell Scheme (3m x 3m)

Organised by :

iDSB
inaiDamai Sdn Bhd

F&R

FR Experience Sdn. Bhd.
Suite E508, Level 5, Block E,
Phileo Damansara 1, No. 9,
Jalan 16/11 Off Jalan Damansara
46350 Petaling Jaya, Selangor,
MALAYSIA
Tel: +603 7613 7616
Email: inquiry@watertech-asia.com
Website: www.watertech-asia.com

Media Partner :

asian WATER

Organised by :

F&R

iDSB
inaiDamai Sdn Bhd

WaterTech
ASIA 2025

A platform for fostering collaboration, sharing innovative solutions and inspiring positive actions among industry players and policy makers, working together to address the world's water challenges and secure a sustainable future for all.

The water management industry in Malaysia has developed tremendously from its humble beginnings since the country gained independence in 1957. The water industry, a critical sector that focuses on the management, treatment and distribution of water resources, encompasses a wide range of activities, including water supply, wastewater treatment, water conservation and management of water resources. It plays a vital role in ensuring the availability of clean and safe water for various uses, such as drinking, agriculture, industry and environmental sustainability.

The first *WaterTech Asia 2025* exhibition and conference in Penang will provide an excellent platform for the industry to propel forward and be competitive internationally, especially in the post Covid-19 pandemic era and current global economic turmoil. The event would see a force multiplying effect as it helps to strengthen and support the Malaysian government's effort to make the country a regional hub for water management professionals and related supporting industries to converge and expand their global operations. WaterTech Asia 2025 would also integrate all segments of the industry to provide a one-stop centre for sourcing new and innovative products and services.

Objectives

- To provide a platform for the convergence of the international industry players, products, services and professionals.

- To create a marketing platform for industry players in the Water sector in Malaysia and the regional market.

- To provide the opportunity for policy makers to exchange ideas and discuss the importance of Water management in the Region.

- To create an opportunity for new business ventures such as Recycle Water for Industry among the current and new industry players.

- To provide a hands-on experience for visitors to explore all the products and services in the global Water Industry market.

1 ASEAN MINISTERIAL SUMMIT

2 EXHIBITION & DEMOs

3 WATER MANAGEMENT CONFERENCE

4 INDUSTRY & SERVICES AWARDS

5 PRODUCT & SERVICES SEMINAR

6 REGIONAL GO GREEN SHOWCASES

Event Highlights

- ASEAN Ministers & Director Generals meeting and summit.

- International conference on Water Management and Development.

- International conference on the future of Clean Water Source

- International conference on environment issues and challenges

- Specialized seminars by local and international industry experts

- Local and regional product specialist talk and forum

- Industry and brand awards presentation

- ASEAN countries pavilion and showcases